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SEE HOW YOU'RE CONNECTING PEOPLE IN CITIES TO NATURE AND EACH OTHER



## **MISSION**

We connect people in cities to nature and each other.

## VISION

To inspire generations to build environmental curiosity, understanding, and respect. We restore hope and heal our urban natural world, neighborhood by neighborhood.

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#### **Riverside Park**

1500 E. Park Pl. Milwaukee, WI 53211 (414) 964-8505

**Meghan Forseth** Branch Manager

#### **Menomonee Valley**

3700 W. Pierce St. Milwaukee, WI 53215 (414) 431-2940

Angélica Sánchez Mora Branch Manager

#### **Washington Park**

1859 N. 40th St. Milwaukee, WI 53208 (414) 344-5460

**Terry Evans** Branch Manager

Cover photo:

A fall camper shows her love of nature. Photo by Alex LaBonte

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## **LEADERSHIP TEAM** Full staff list can be found at urbanecologycenter.org

**Ed Krishok** Managing Director

> Jeff McAvoy Director of Marketing and Communications

Jen Hense Director of Development

**Rachel Nielsen** Director of Finance and Operations

# CONNECTING NATURE & OUR COMMUNITIES

Though Van Johnson III is one of the newest members of the Urban Ecology Center's staff, he has big plans for what he hopes to accomplish in the community.

Van's goal is to help blur the line between the urban world and the natural world and to help students in Milwaukee realize that both are one in the same. He admits it can be a challenging task at times with the current status of our environment.

"With all that is going on with climate change and spaces in their own neighborhood. environmental disasters, it can in a sense make the current generation jaded to what ecology really is. Is any "Some people in these communities never leave and of it really worth it? Sea levels are rising, temperatures never get to see a space that is considered ecological or are rising, hurricanes are happening every other week. It environmental, but those spaces are closer to them than can be overwhelming." they might think. And it's our job to show them these spaces are here and accessible."

As a middle-school student, Van participated in the Urban Ecology Center's Neighborhood Environmental Education Project (NEEP), where he was introduced to nature through hands-on field trips and experiences. Now, as a Community Program Educator at the UEC's Washington Park Branch, Van is working to provide opportunities for children to connect with and learn from nature.

Through programs like the Young Scientist Club, Van is sharing his passion for the outdoors and helping to raise awareness about the natural spaces available to

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the community. The Young Scientist Club brings students to the Center to participate in environmental education

adventures. The students learn to garden and prepare their own harvest, investigate science through fun interactive lessons, and enjoy the outdoors. All while creating a deep and personal connection to the natural

Van believes programs that allow students to build a relationship with nature, like the Young Scientist Club, help educate the next generation of environmental leaders who will protect and save our planet. Through the support of donors like you, Van's vision is coming to life through the UEC.

Read more about the impact you are making in our 2019-2020 Annual Report.



photo by Eddee Daniel

## Hi Friends,

when this year started, who knew what was in store for the world! Wow! 2020 has been a challenge for us all, but with your incredible support, the Urban Ecology Center has remained active, engaged, and vibrant as a healing force in this city.

From new found talents in virtual education serving tens of thousands of students and adults, to providing safe, accessible, beautiful and calming green space for half a million community visitors (doubling past years visits!), you kept our mission of connecting people in cities to nature and each other relevant every step of the way. Let's explore all the remarkable work you helped accomplish this year!

- Terr Ken Leinbach, Executive Director

## **DEFINING VALUES** FOR GUIDING OUR WORK

In September, the Urban Ecology Center's Board of Directors confirmed a new set of values to guide how our vision and mission are delivered. These values will inform our practices well into the future and we are excited to share them with our community!

The development of this succinct set of values was a team effort with the Center's staff kicking off the process by identifying values that embody who we are and who we want to be. Input from all-staff working sessions were organized into themes and refined by a smaller team.

We appreciate the input and guidance received from the entire Urban Ecology Center staff, board and the Values and Equity, Dignity, and Justice committees.

**URBAN ECOLOGY CENTER VALUES** 

Practice kindness

Nurture communities of belonging

Care for nature

Seek knowledge and inspire learning

Find fun and share it

## **EQUITY, DIGNITY, & JUSTICE** IN AN IMPORTANT YEAR FOR SELF-REFLECTION

In January of 2020, the Urban Ecology Center worked with Ubuntu Research & Evaluation to conduct a "dignity assessment" of the Center. Ubuntu is a Milwaukee based, black women led organization that specializes in evaluation and strategy related to equity, dignity, and justice (EDJ). This assessment provided valuable feedback and guidance on where the Center should focus our efforts.

The Center's long-standing EDJ committee, using both the Ubuntu Assessment and social justice conversations with staff, drafted an anti-racism and commitment

## LET'S GROW **STRONG & MINDFUL LEADERSHIP IN A PANDEMIC**

We have adapted, pivoted and learned so much since Throughout all of the changes, we honored a the start of the pandemic and are proud of how we've commitment to keep our staff safe, working, and paid. been able to continue to support and engage with our Our timing to return to on-site work and re-open our communities and neighbors during this uncertain doors to the public is driven by public health time. Using our Gradual Restart of On-Site Work indicators and guidance from the state and local Procedure Manual (GROW), we have been able to health departments. We hope you continue to enjoy slowly re-engage in on-site work in a safe way. nature and each other -in a socially distanced way- in Based on the trends, we have re-prioritized our on-site our greenspaces.

initiatives to accommodate what the community needs most by focusing on: supporting schools, caring for the land and providing opportunities for people to get outside to experience the healing powers of nature, helping with food security and doing what we can to help with childcare.

statement. The commitment statement reflects the guidance from Ubuntu and was shaped with input from staff and the board, with a particular focus on centering the voices of staff who are Black, Indigenous, and People of Color (BIPOC).

The Center continues to participate in learning opportunities related to equity, dignity, and justice such as the 21-Day Racial Equity Challenge from Food Solutions New England, a training on bias from Guillermo Gutierrez, and a book club on "Braiding

Sweetgrass" by Robin Wall Kimmerer.



## **EVEN THROUGHOUT A CHALLENGING YEAR, THE URBAN ECOLOGY CENTER IS THRIVING - THANKS TO YOU.**

Take a look at the incredible impact your support made possible in the 2019-2020 year.

## **OVER** 22,000 Neighborhood Environmental Education Project (NEEP) visits to our three branches!

## Park usage more than doubled!

That translates to over 500,000 visits to our 3 branches.

## URBAN ECOLOGY CENTER CONNECTING YOU TO NEARBY NATURE!

More than 200 blogs, videos, and activities were created by staff for this new virtual platform since March with 18,000 views!



The first-ever Urban Ecology **Center Podcast was launched** this year! The podcast tells the ongoing story of the UEC through conversations with staff members, volunteers, and community members.

## **Rusty Patched Bumble Bees have** been spotted at Riverside Park for the second time!

This bumble bee is classified as endangered under the Endangered Species Act, making this observation especially important.

This sighting is a testament to the work you support.

# 100%

## of teachers reported that NEEP boosts student performance. In

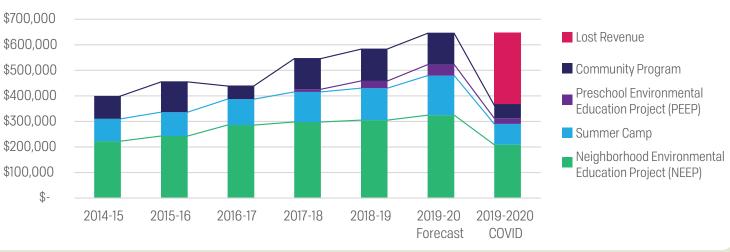
improvement in science skills like

participant in one of our Adventure Day programs shows off a leaf found while exploring Three Bridges Park.

## FISCAL YEAR 2019-20 FINANCIAL REPORT

The Urban Ecology Center successfully weathered a challenging financial year in FY19-20. The COVID-19 outbreak in the United States caused significant business disruption w the closure of the three branches to the public in March. The UEC successfully secured a Paycheck Protection Program (PP Loan, which is expected to be forgiven in 2021. Additionally, the Center quickly transitioned to virtual programs, redeploy staff to essential work, and implemented a disciplined spending plan, resulting in a balanced budget of \$4.48M. Th Center remains committed to ensuring the long-term fiscal sustainability through shared attention on immediate fiscal needs and strategic planning for the future.

## Key Program Revenue 2014 - 2020



Volunteers are at the core of the UEC's operations. Despite reduced onsite volunteer opportunities this year, our volunteers contributed their time and expertise to help further our mission!

1,354 volunteers dedicated 8,241 hours to the Urban Ecology Center. That's \$211,464 of contributed labor!\*

The Center carries no long-term debt. It only enters into agreements supported by existing pledges and donor contributions. The Board of Directors and Finance Committee maintain an intense focus on the adequacy of cash and oversight for all material financial aspects of the organization The Center has a positive ratio of assets to liabilities and a	
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The Center has a positive ratio of assets to liabilities and a	
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ved broad donor base, ensuring a solid financial foundation for	
future growth. Our annual financial statements are audited b	зу
the Milwaukee based accountants of Scribner Cohen & Co.	

Please visit our website at www.urbanecologycenter.org for additional information, including the IRS Form 990 and audit report.

## HERE'S TO YOU

#### The Urban Ecology Center thanks you, our generous donors, for your support in the 2019-20 fiscal year.

As an organization that started small, the Urban Ecology Center understands that something small can make a big impact. As we've grown over the years, we've depended on donations - both large and small – to support our mission of connecting people in cities to nature and difference and we are pleased to acknowledge the following donors for their generosity and support.

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Pandemic or not, resear Pandemic or not, research continues! Our Research & Community Science team was especially adaptable this year, cont<mark>inuing field</mark> work and offering great virtual programs.



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## THANK YOU, VOLUNTEERS!

#### The Urban Ecology Center thanks you, our amazing volunteers, for your work in the 2019-20 fiscal year.

Thank you to the following volunteers who contributed 10 or more hours of service to the Urban Ecology Center between September 1, 2019 and August 30, 2020. We are grateful for their gift of time and commitment to our mission.

lan Abston Paul Anderson Paula Anderson David Axtell **Courtney Bahrs** Jonathon Bales Phyllis Bankier Kathy Beaver Charolette Benford Woody Benson Tena Benson **Timothy Biggin** Susan Blaustein Shane Bonner Ann Bowe Carol Brill Liz Brodek James Brosnan Yazmine Butler Pete Campbell Adam Carr Dennis Casper Aleta Chossek John Clancy Jane Cliff Angel Colin Tyler Cook Sue Cottrell Eric Crawford Penny Cruse Ryan Dale Deva DiAntoni Ayla Marie Dillon April Dishno Rebecca Drever Fantasia Edwards Bill Embly Corey Evans

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Every effort was made to ensure that the donor list is accurate. If you made a aift of \$250+ between September 2019 and August 2020 and your name is not listed or is listed incorrectly, please contact Urban Ecology Center's Development Office at (414) 964-8505. A full listing of donors can be found on our website.

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## **GIFTS IN MEMORY OF**

Gifts given September 2019-August 2020 in memory of an individual.

#### Else Ankel

Beloved brother of Jason Anderson, Shannon Aylesworth, Jon Broskowski, Aura Hirschman, Brenna Katch, and Laura Wick Kathryn Barbieri Terry Buckman Noel J. Cutright Joseph Ferschinger Jean Groh David Gronauer Gayle Grubisic Riordan John and Jane Hennick

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Gifts given September 2019-August 2020 in honor of an individual.

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Eileen Griffin	Miss Alex LaBon <sup>-</sup>
Else Ankel's Birthday	Monica Carollo
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## **LEGACY** SOCIETY

When you include the Urban Ecology Center as a beneficiary in your will, living trust, insurance, or retirement plan you help ensure that the UEC's mission and your values continue into the future. We are pleased to recognize the following Legacy Society members who have made a lifetime commitment to the Urban Ecology Center.

Anonymous	Jim Schleif and Bill Morley	We are grateful for the following legacy
Nancy Aten and Dan Collins	Nancy and Dick Spransy	estate gifts we received between September 1, 2019 and August 30, 2020.
Kat Grinker	Lindsey Tauber and Sam Leichtling	Petrovic Nature and Art Trust in the
Margarete and David Harvey	Sally Tolan	memory of Gayle Grubisic Riordan
Patricia and George Mueller	Chris von Briesen	Ruth Zillman

Interested in becoming a Legacy Society Member? Please contact Jen Hense at jhense@urbanecologycenter.org or 414-626-8544 for more details.

han	Pau Aragon
	Penny and Finn
Wedding	Penny Cruse's Birthday
vedding	Peter Layde
	Phyllis Davidson
	Quinn Endres' Birthday
Grandchildren	Rachel Nielsen
ssy - Retired MPS Teacher	Sally M. Tolan
Witte	Susie Inbusch
nte	Susie Kasten's Birthday
	Tim Ottman's Birthday
ce n for her acts of	Tim Vargo
	Urban Ecology Center
	Walter Drefahl

Community Programs Educator Erin Whitney sparks Summer Campers' curiosity at the Riverside Park community gardens.

# JOIN THE FUNE VIEW OUR FULL PROGRAM & EVENTS CALENDAR ONLINE

## **EQUIPMENT LENDING** for **MEMBERS**

Members of the UEC can borrow equipment like cross country skis and snowshoes in winter and kayaks and canoes in summer for free, creating wonderful opportunities to explore our parks (and beyond)!

URBANECOLOGYCENTER.ORG/EQUIPMENT-LENDING

## SUMMER SOLSTICE SOIRÉE

#### **Summer 2021**

Join us as we celebrate the 14th Annual Summer Solstice Soirée, a unique evening in celebration and support of the Urban Ecology Center.

## **HKE MKE 2021**

### Autumn 2021

Join us for HKE MKE! Our annual fall fundraiser takes you on a scenic hike through the heart of the city — with lots of fun stops along the way!

## **ONLINE:**



UEC Environmental Educator Rob Dragani

# JRBAN ECOLOGY CENTER Ny BRCKYRRD

Whether your "backyard" is a local park or connected to your home, we're here to help make it your virtual UEC. We're providing TONS of resources to help you enjoy your nearby nature: educational content for families, opportunities to contribute to research, and much more! **URBANECOLOGYCENTER.ORG/INMYBACKYARD** 



## **Riverside Park**

1500 E. Park Place Milwaukee, WI 53211 (414) 964 - 8505

#### **Washington Park**

1859 N. 40th Street Milwaukee, WI 53208 (414) 344-5460

#### **Menomonee Valley**

3700 W. Pierce Street Milwaukee, WI 53215 (414) 431-2940

## U R B A N E C O L O G Y C E N T E R . O R G